

Jackson & Perkins

The most recognized name in the green goods industry

In recent surveys, Jackson & Perkins is named the most recognized brand in the green goods industry. In fact, for decades rose lovers have considered Jackson & Perkins synonymous with great roses. How has Jackson & Perkins earned this reputation? Simple. By breeding, growing, and selling the world's finest roses for over 100 years.

Prestigious breeding program

Jackson & Perkins has produced more exclusive, award-winning roses than any other company. The very qualities that made these outstanding varieties best sellers have now become part of the most distinguished rose gene pool in the world. The research department, led by world-famous rose hybridizer Dr. Keith Zary, draws from this vast pool of proprietary rose stock to create new generations of superior varieties. With over 400,000 new seedlings each year, Dr. Zary carefully selects the very best varieties over an evaluation period of eight to ten years. Within each new seedling crop, less than ten varieties reach the market. This affords Jackson & Perkins the luxury of breeding and selecting only the cream of the crop!

International rose trials

Each new rose variety is tested in 5 Jackson & Perkins trial locations, as well as 23 All-America Rose Selections trial gardens and several international evaluation sites around the world, in locations such as Europe, Asia, South America, Australia, and Africa. This rigorous trialing program ensures that each and every new Jackson & Perkins rose is a proven performer in a variety of climates and gardens. Since 1990, Jackson & Perkins has led the industry with 25 AARS winners – almost twice as many as its closest competitor!



RESEARCH FACILITY
Somis, California



DR. KEITH ZARY
J&P Hybridizer since 1985



PRODUCTION FIELDS
Wasco, California



Awards and honors

In addition to All-America Rose Selections, Jackson & Perkins has won more international awards than any other U.S. rose company. From the coveted Golden Rose of The Hague to the Royal National Rose Society's President's International Trophy, Jackson & Perkins roses have been honored with almost every international award possible.

Why else do customers keep buying their roses from the most recognized name in the industry? It's a no-brainer.